

Contact: Diane De La Santos, Executive Director
ddelasantos@cityonahillmilwaukee.org
Mobile: 414-429-6608



MEDIA ADVISORY

- WHO:** The Wisconsin Arborist Association in collaboration with City on a Hill and the Milwaukee Academy of Science
- WHAT:** Professional Arborists volunteer to **care for urban trees & inspire urban youth**
- WHEN:** Wednesday, April 12, 2017
- WHERE:** The campus of City on a Hill and the Milwaukee Academy of Science, between 20th and 24th Streets and Kilbourn Avenue and State Street
- WHY:** To protect and preserve trees and to prepare youth for careers in arboriculture (tree science)

Schedule of events:

- 7:30 a.m. Arrival of **twenty volunteer arborists** and work assignments distributed. Tree maintenance begins, including pruning, removal, stump grinding, root collar exam, root bio-stimulant application. **Equipment in action and arborists ascending trees with traditional rope and saddle techniques.**
- 9:45 -10:15 **Classroom instruction by WAA president Randy Krouse and WAA member Joseph Crawford for seventh grade students from Milwaukee Academy of Science and students from City on a Hill Youth Center.**
- 10:15 - 11:15 Guided walking tour of on-going tree maintenance activities. WAA volunteers will guide (3) groups of students to various tree maintenance activities.
- 11:15 – 12:00 **Student and faculty opportunity to ascend a tree on campus with assistance from WAA members.**
- Noon -3:30 pm Work on trees continues: including tree removal, stump grinding, root collar exam, root bio-stimulant application.

Randy Krouse, WAA President and City of Milwaukee Urban Forestry District Manager:

"City on a Hill was selected as the 2017 recipient of the Day of Service for several reasons. First and foremost is the mission and success their programs are having impacting the community. Second is the opportunity WAA sees to spread our message about the need for proper tree care and the benefits of trees to a new area of the city.

Professional Arborists volunteer to care for urban trees and teach urban youth
Add One

Third, trees benefit all of us, and the tree care industry needs more trained professionals to work in the various areas of tree care. We would love to show the MAS students our profession and to have them consider becoming an arborist as a potential future career."

Background:

Annually the WAA selects a "Day of Service" recipient. Volunteer members participate in performing tree care services for the improvement of the trees at the selected site. Prior sites have included: in 2016 Milwaukee County Zoo; in 2015 Camp American Legion, Tomahawk and Westlawn Woods, Cedarburg; in 2014 Bookworm Gardens, Sheboygan; and in 2013 Longnecker Horticultural Gardens, Madison.

In 2017, the WAA has selected City on a Hill as the beneficiary of one of two projects to be completed by its arborists. In addition to the tree maintenance provided to City on a Hill, WAA members will be working with 7th graders from the neighboring school Milwaukee Academy of Science. The day will include; a classroom session, walking field trip to see the arborists in action around campus, and the opportunity for students to use arborist climbing techniques to ascend trees located on campus.

PROJECT COLLABORATORS

Wisconsin Arborist Association

Since its founding in 1964, the WAA has been dedicated to the mission of "Improving the understanding of trees and the practice of arboriculture". Over the years, this organization of commercial, municipal, utility and academic arborists has grown to include over 790 like-minded members sharing the goal of taking care of Wisconsin's trees. WAA-Isa.org

City on a Hill: 2224 W. Kilbourn Ave. in Milwaukee

City on a Hill acquired four huge buildings on the vacant Good Samaritan Hospital campus in the year 2000 and began to repurpose and breathe new life into the property. It's since become a place of transformation for thousands of children, teens and adults in the neighborhood, as well as more than 1,300 volunteers annually. Together they are alleviating symptoms of poverty, breaking cycles of poverty, and becoming part of solutions to poverty and injustice in America. Cityonahillmilwaukee.org

Milwaukee Academy of Science: 2000 W. Kilbourn Ave. in Milwaukee

The Milwaukee Academy of Science is an independent charter school opened in August 2000, chartered by the City of Milwaukee and serving students from K4 through 12th grade. The school is governed by the Milwaukee Science Consortium, a nonprofit organization with representatives from the Medical College of Wisconsin, Marquette University, Cardinal Stritch University, Alverno College, MATC, MSOE and Mount Mary College.