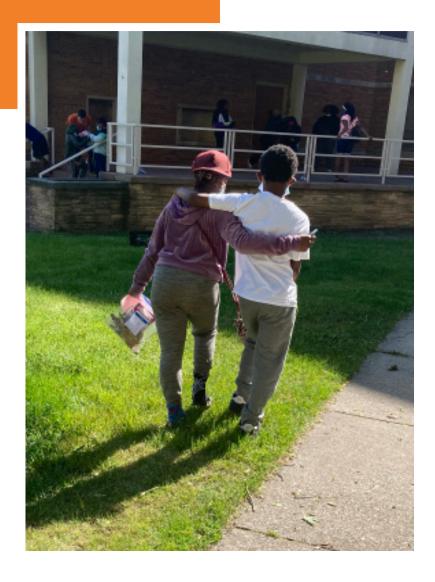


20TH ANNIVERSARY EDITION

2021 Annual Report

A celebration of Transformation





Introduction

The world feels pretty unpredictable. So much is changing and redefining how we think about community, health, opportunity, and partnership. Nevertheless, City on a Hill has remained a steady beacon of hope in the center of Milwaukee for the past 20 years.

Inside these pages, you will find examples of the countless ways our community has leaned into uncertainty and found strength in each other for the path ahead. From those who have abandoned the familiar to journey into the possibilities and risks of the unknown to realize a future beyond what the status quo can offer to youth and families today; to the resident navigating the meaning of connection in a post-pandemic emergency and seeking a new form of belonging; to the high school student reimaging success after over a year of distance learning experiments; to the parent tapping into the support of other voices who share the burden of walking a household through all the what ifs. It has been a year of resilience. God has been a constant comfort as we find our way to a new normal. Our work at City on a Hill continues to evolve, changing and being reimagined as we set the course for the future.

Leadership Message

Dear Friends,

Are you ready to join me on a journey of hope, purpose, and transformation? As a first-generation college graduate and now CEO of City on a Hill, I am honored to lead an organization built on a foundation of faith, courage, and action. And now, more than ever, we need to come together to create a brighter future for our families, neighborhoods, and communities.

The past year has been a time of change and uncertainty, but we have learned that big actions, fueled by faith and purpose, can unlock a future of great fruitfulness. As we look to the future, we must remember that it is God who gives growth and defines our success. With this in mind, we are excited to embark on a new chapter of our ministry, one that will require us to be open to new ideas, ways of thinking, and partnerships.

We believe that tackling the big challenges of community well-being will require us to engage the broader public in solutions to generational poverty and its root causes. This will be a journey that starts quietly, with an idea that becomes a conversation, and a conversation that becomes a seismic cultural shift. But we know that, together, we can accelerate progress and create a Great Restoration that will redefine the future.

As we celebrate the 20th Anniversary of City on a Hill, we are reminded of the many difference makers who have helped us along the way. And now, we need your help. We need you to be present in the realities on the ground, to be open to new ways of being, thinking, and partnering. Together, we can set the course for a stronger, more vibrant, and hopeful Milwaukee.

So, are you ready to join us on this journey? Let's activate our purpose, lean into conversations about the future, and create a brighter tomorrow for all.

Gratefully yours,

Art Serna Ze

Art Serna Jr.

Chief Executive Officer





Health Care & Social Services

ALLEVIATING THE SYMPTOMS OF POVERTY

Accessing compassionate, non-judgmental health care can be challenging in the best of times for the uninsured and medically underserved. The coronavirus pandemic only exacerbated these struggles for residents of Milwaukee's central city and for them, City on a Hill's free Health Services was a safety net, meeting their medical, nutritional, social, emotional and spiritual needs.

A safe, welcoming, and restorative place, the clinic is staffed by an incredible team of volunteer doctors, nurses and social workers, who provide compassion, support, resources and care as they work to eliminate the barriers to accessing health care. The successful launch of the clinic's telehealth visits allows for even greater access and support throughout the pandemic.

In 2021, we collaborated with 22 community partners to deliver over 3,300 health service interactions and support over 2,100 health education interactions.

Health Services

- Doctor Visits
- Telehealth
- Blood Pressure Screening
- Diabetes Screening
- Free Prescription Medications
- Physical and
- Occupational Therapy
- Foot Care
- Vision Screening and Eye Care
- Breast Exams
- Health Insurance
- Navigation
- Nutritional Support

Social Services

- Hot Lunch
- Emergency Food Resource Center
- Hygiene Pantry
- Social Worker Visits
- Community Health Worker Visits
- Prayer Support
- Sunday Dinner

2021 Stats



7,095

Social Services Interactions



2,382

Health Education Participants



22

Community Partners

Youth & Family Programs

EQUIPPING PEOPLE WITH THE TOOLS THEY NEED TO BREAK THE CYCLE OF GENERATIONAL POVERTY

City on a Hill's youth and family programs are specifically designed to provide young people with the emotional, social and academic support and life skills, resources and mentoring they need to envision and plan for a better future. This helps them make positive life choices, stay in school and forge a path that leads to economic self-sufficiency and healthy adulthood.

We equip central city children, youth and their families with a new vision for their future and the skills, values and support system necessary to end generational poverty in their families.



Youth Development Services

- Youth Center
- Youth Employment Program
- Educational Advancement Program
- Creative Arts Program
- Botvins Life Skills
 Training
- All-Stars Prevention
 Program
- Life Skills Training

Family & Community Development Services

- Pop-Up Events
- Family Engagement Events
- Family Outreach Events
- Compassion Resilience Program
- Alumni Program
- Community Center

2021 Stats



852Household Visits



3,425Youth Center
Visits



328Family Members served in Resilience Program



1,618Education Program
Visits



10 Youth Employed

Spiritual Growth

EQUIPPING PEOPLE WITH THE TOOLS THEY NEED TO BREAK THE CYCLE OF GENERATIONAL POVERTY

Rooted in our Christ-centered model of service, City on a Hill provides programs that strengthen faith, provide avenues for spiritual growth, and mobilize people to put their own faith into action for the greater good. We bring together people from all walks of life with people of faith to awaken a shift in awareness and perspective that leads to transformative action.

In 2021, we were able to engage nearly 100 children in discipleship conversations during our Super Saturday events, increased the number of youth we reached with a hope filled message sevenfold through technology, and delivered more than 300 family engagement touchpoints. Young people experienced God's love and compassion and grew in understanding faith-filled lessons for life during challenging situations.

Phillip is working hard to improve his reading fluency, and one way he does this is through group Bible reading. He also enjoys learning more about God in a group setting where he can ask questions and understand complex ideas in a simpler way.

Faith Focused Programs

- Camps & Retreats
- Discipleship Groups
- J.A.M. Sessions (Jesus and Me)
- Pulse Youth Groups
- Dinner Church
- Super Saturdays



2021 Stats



762Spiritual Development Visits by Youth in the School Year



95Kids Attended
Summer Outreach



Youth Attended a
Week-Long Summer
Bible Camp

Poverty & Justice Training

ENGAGING OTHERS IN SOLUTIONS TO POVERTY

Poverty Simulation

Addressing issues of poverty involves working on a personal level to bring relief, change and restoration; and on a community level to bring understanding, compassion and justice. City on a Hill does this through a variety of programs that include hands-on simulations, games, skits, high-impact displays and discussions, people of all ages are able to learn about and experience the realities of poverty and oppression in our world, our nation and Milwaukee – one of America's poorest cities.

All of these experiences take people on a journey to greater compassion, opening their hearts and minds to what it is truly like to live in poverty.

Poverty Simulations take people on a journey in which they experience some of the same hardships the poor experience every day. Participants receive cash – the equivalent of one day's income for a family of four living just above the federal poverty level of \$23,550. They must figure out how to provide for basic needs of a family, from food and shelter, to school supplies and medical care, and also decide what necessities the family will do without.





2021 Stats



82.1%Milwaukee
Children Living in
Poverty in 53233



Milwaukee: 4th Poorest Major City for Child Poverty



13,692
Compassion
Training
Participants
since 2006

Poverty & Justice Training

ENGAGING OTHERS IN SOLUTIONS TO POVERTY

Poverty & Justice Programs

- Removing Racial Residue
- Short-Term Mission Trips
- Family Mission Trips
- 40-Hour Poverty Simulations
- Passport to Compassion
- Urban Plunge Weekend
- Compassion Events

"No longer do the people of our church just imagine what the poor go through, they've experienced it through this life changing program, something every person should attend and every church needs to offer."

- Preston Tippen

Children's Pastor North Ridge Church, Marshfield, Wis.







438Volunteers

Percentage of People Living in Poverty by Zip Code

Source: Census data, ACS 2019 5-year







82% 53233

65% 53205

38% 53208

20th Anniversary Gala

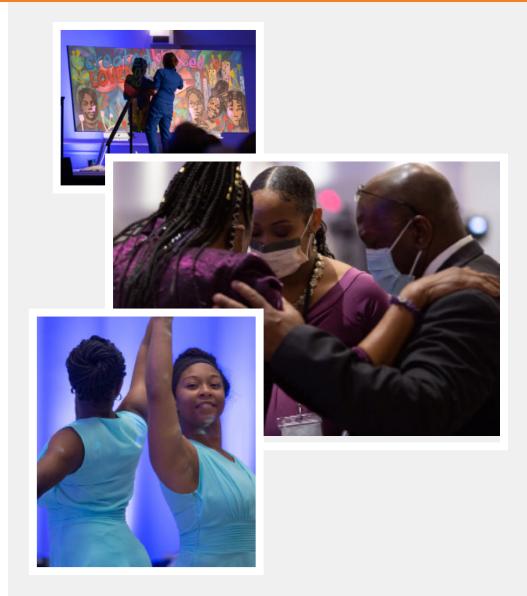
BLOOM: A CELEBRATION OF TRANSFORMATION

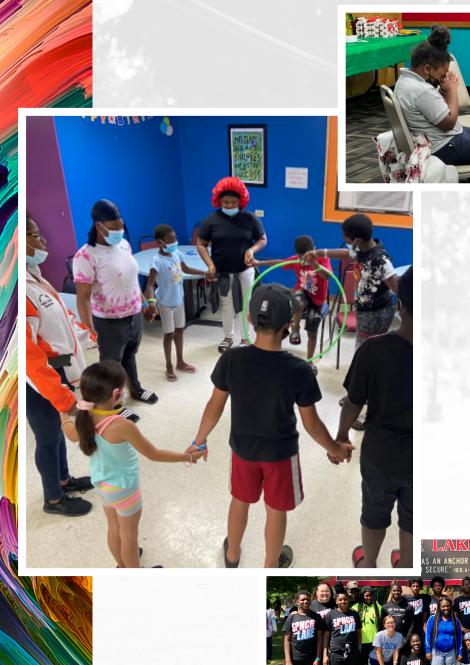
On September 24, 2021, at the Hyatt Regency Milwaukee, our network came together to celebrate the journey of transformation in the Avenues West neighborhood since the creation of City on a Hill. It was a time to honor and recognize the committed support of many individuals, churches, and organizations that have ensured we have the resources needed to accomplish our mission. For all of us at the ministry, it was a moment to be in awe of the goodness of God as we remembered the path from receiving 321,000 square feet of property in 2020 to incorporate a new nonprofit agency to the impressive gains we have witnessed in the area twenty years later alongside a strong coalition of partners.

The historic event told the story of transformation across our network through the lens of our theory of change towards saving children, reaching parents, and transforming the city. The gathering confirmed to us that we must continue to be at our best in the season ahead, and be courageous about ways we will evolve so that we are a beacon of hope to end poverty, in all its forms, for each individual, family and group that walks through our doors, regardless of background.

A team of original founders, as well as five separate funding organizations, were acknowledged for their contributions, having gone above and beyond over the years to fuel the impact that we now see today.

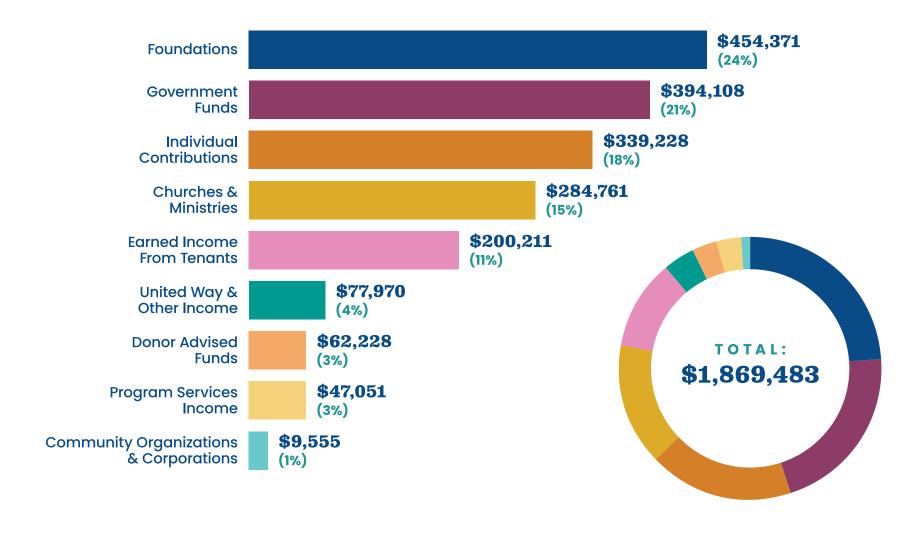
We also recognized all of the core sponsors that made this evening possible and for supporting transformation in Milwaukee. Thanks!





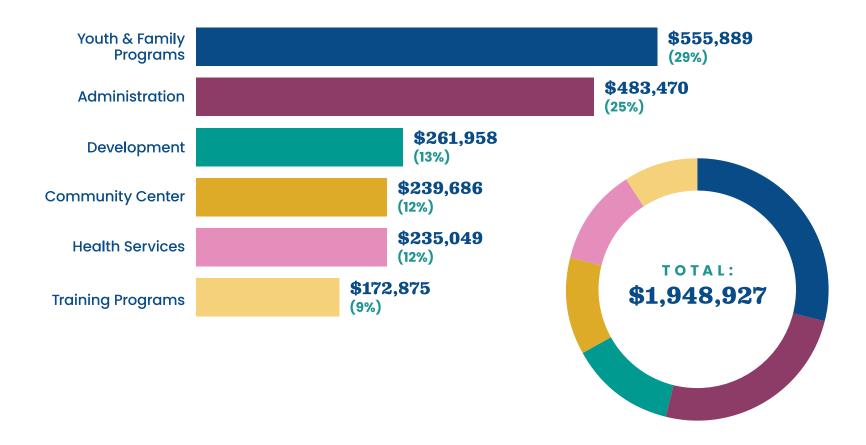
Financials

2021 Source of Funds



2021 Annual Report

2021 Use of Funds



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Certifications



We earned a 2021 GuideStar Gold Seal of Transparency! Learn more about our organization's impact through our **#NonprofitProfile** on **@CandidDotOrg**



ECFA (Evangelical Council for Financial Accountability) accredited City on a Hill in 2021!



City on a Hill received a 93/100 Give with Confidence rating from Charity Navigator

Balance Sheet

As of 12/31/2021

\$1,825,972	Total Assets
\$981,084	Total Liabilities
\$844,888	Total Net Assets
\$1,825,972	Total Liabilities & Net Assets
(\$79,444)	Change in Net Assets

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2021 Donors

\$100.000+

Anonymous

\$50.000-\$99.000

Lynde & Harry Bradley Foundation Oak Creek Assembly of God

\$20,000-\$49,999

Greater Milwaukee Foundation City of Milwaukee- CDBG State of Wisconsin- Dept of Health Services Christ Church City of Milwaukee Office of Violence Prevention/ReCast

The Frank L. Weyenberg Charitable Trust Brent and Marge Nicholson

Robert and Christine O'Keefe

Kaztex Foundation, Inc.

\$10.000-\$19.999

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Robert and Danette Buikema Anonymous Charles D. Jacobus Family Foundation

Greater Milwaukee Foundation-JavKav **Foundation Fund**

L.A. DuBois and Family Charitable Foundation

\$5,000-\$9,999

The Ridge Community Church Michael Darrow Anonymous Francie Luke Silverman Foundation **Shorepoint City Church** Jim and Lisa Borris **Brookfield Christian Reformed Church** Darryl and Sharon Ponder Christian Life Church Randy and Janet Peterson Journey Church Kingdom Builders

Robert and Shannon Young Anonymous

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Poplar Creek Church **Anon Charitable Trust**

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Fidelity Charitable - Reinke Family Fund Gilbert & Carolyn Woods Family Foundation **Gustav and Gladys Kindt Foundation** Woman's Club of WI Foundation Paul and Barbara Dwyer David and Kirsten Gaskin Erik and Lauren Owen **Austin and Heather Ramirez**

\$2,000-\$4,999

Johann and Alexandra Smith Journey Church- Kenosha Campus Adam Leffel

Lighthouse Assembly of God Dennis and Jeanne Drescher **Green Bay Packers Foundation** Sturgeon Bay Community Church

Grace 242

Christopher and Elysabeth Meehan

Gordon and Alma Dace UNCOM - COA Youth & Family Centers, Inc.

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Laura Pickett The Lakes

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Diane Spiro North Ridge Church - Abbotsford Denny and Linda Christenson

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Matthew Malcolm

Calvary Church - Marinette

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UW Milwaukee Chi Alpha Calvary Church - West Bend

Christian Life Fellowship

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Tiffany Gulinson

The Mill Church, Inc. United Way of Greater Milwaukee &

Waukesha County West Ridge Church

Ron and Nancy Smith Victor and Melanie Gray

DG Insurance Solutions Zachary Horne

Keith and Mary Dorey

Alma Center Assembly of God Bridge Church of the AG

Celebration Assembly of God

Cornerstone Assembly of God - Athelstane New Life Assembly of God - Janesville

New Life Assembly of God - Milwaukee

Prayer House Assembly of God Saxeville Community Church

Brendon and Rev Carla Dorn

Kenneth and Dorcas George Kathy Hatch

Mary Resch **Kathy Quarles**

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Church of Christ Presbyterian

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Rick Johnson

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Daniel Prevost

Irving and Willie Steele Ironwood Assembly of God

Mill City Church

Evangel Assembly of God

River of Life Assembly of God - Menomonie

Turning Point Church

Kenneth and Kristine Higgins Richard and Britta Hinten

New Life Community Church - Grafton

Renew Church

Thrivent Choice Program

Robert and Pamela Meyer James and Laura Kohlmeier

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Family Worship Assembly

Family Worship Center Assembly of God

Fox Valley Christian Fellowship

Fresh and Safe

Praise Church

Restoration Church, Inc.

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Viroqua Assembly of God

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Keshena Assembly of God New Harvest Assembly of God

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Community Insurance Information Center First Assembly of God National Christian Foundation Wisconsin

New Life Church

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New Richmond

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Brave Church

Candice Koehn

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Katherine Montgomery

Rebekah Carroll

906 Community Church

Trish Love

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Brian Hatzung

Bruce and Diana McEvoy

Adams Assembly of God **Focus Church**

ImpactAssets

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Youth & Administration Pastor
Portview Church

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Kathy Mortensen

Laurel Woods

Gregory Johnson

Rebecca Troeller

Kaye-lynn Collins

Yasmine Lopez

Bobbie Spitz

Paul Sneesby

Thomas Eaton

Jesus Reyes

Tammy Maydak

Abigail Boesl

Jim Bauernfiend

Farina Brooks

Alexander Gasiorowski

Tonya Serna

Eden Tan

Volunteer Events

Health Outreach	1,090
Youth Center	789.3
Weekday Health Clinic	495
Super Saturday	475
Adopt-a-Block	358.5
Tuesday Evening Programs	281.3
Stocking Outreach	200.5
Facility Work	185
Family Christmas Box Packing	60
Board Meeting	32.8



Volunteer Groups

Trinity Bible College

Life Stream Church

Brookfield Christian Reformed Church

The Mill Church, Inc.

Shorepoint City Church

Woodlands Church

Evangel Assembly of God

Bridge Church of the AG

North Ridge Church - Marshfield

Pathways Church

Brooklife Church

Our Redeemer Lutheran Church

UW Milwaukee Chi Alpha

St. Christopher's Episcopal Church

Wisconsin Lutheran College Football





2021 Annual Report



CITY ON A HILL

Current Priorities



Remodel

20,000 square feet of space in our existing facility to serve more youth with 21st century skills – and to generate more earned income.



Build

a new Youth & Family Center with a gym/multipurpose space on the block we own adjacent to our facility to increase youth program capacity and serve more families.



Launch

a learning lab to share insights of our model broadly and increase impact in urban communities through a residency program.



Empower

a network of young leaders (our alumni) and their families to become the voice, face and inspiration for reducing generational poverty.



2021 Annual Report



About City on a Hill

City on a Hill seeks to end poverty in all its forms by engaging and empowering people with the spiritual, social, educational and economic resources they need to realize their full potential, making transformational change possible in our community.

The organization serves as a catalyst working to save children, reach parents and transform families in our central city neighborhoods and see the Lord Exalted and His Kingdom enlarged as we equip Christians in our city and engage churches across our nation to break the cycle of generational poverty.

To Donate or for More Information